

## ► BENEFITS

### To the School

- Assistance in meeting school needs beyond available resources
- Collaboration from the community in accomplishing the goals of their Annual School Improvement Plans
- Expertise & technical support that help provide more complete educational opportunities
- Volunteers in the classroom to help meet students educational goals & needs
- Support from the community to let students & staff know they are valued

### To the Business

- Building support of schools among employees while also boosting morale & community engagement
- Being Recognized as a "Community Involved" business-enhancing the public image of the business
- Improved education of future employees & customers

### To Faith Groups & Community Organizations

- Meaningful community service opportunities
- Boosting engagement of group members
- Being recognized as an organization that gives back to the community

### To the Students

- Opportunity to be engaged with successful role models & mentors from the community
- Increased motivation to achieve success in academics, attendance, character & personal goals
- Enriched curriculum & expanded education opportunities
- Increased sense that the community cares about their success

### To the Teachers

- Increased instructional support
- Improved morale
- Recognition for effort & achievement
- Assistance in the classroom, more time for planning & instructional activities
- Additional resources not otherwise provided
- More contact with the community

### To the Community

- A more engaged community with increased awareness & communication among citizens
- Strengthened school system
- Educated citizenry
- Well prepared work force
- Improved economic development & ability to draw new businesses to the community

## More Reasons to Participate

Each participating business/organization receives these additional advantages:

- Public recognition on Sherman ISD website
- Recognition from individual schools
- Participation in exclusive Sherman ISD Partners in Education recognition event
- Inclusion in annual Partners in Education FOCUS on Success publication in the Herald Democrat
- Invitation to participate in the Sherman ISD employee PERKS program. (Sherman ISD currently employs more than 1,000 employees)

There is evidence to support the claim that employees enjoy many benefits from being involved with the schools as part of community involvement.

A variety of recent studies indicate:

- Links between the company and community improved  
90%+ of employees found satisfaction in their volunteer work
- The company's public image was enhanced  
Over 90% of employees gained a better understanding of their community
- Positive effects on employee productivity and morale  
increased visibility and positive image for the company



## Partners in Education

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# Sherman Independent School District

## Partners in Education

Establishing Partnerships between  
Schools and the Community



# Partners in Education

The quality of a community is defined by the strength of its public schools. While the most important “stakeholders” at Sherman ISD are students, Sherman area businesses, organizations and groups are significantly impacted by the success of our schools.

Sherman ISD Partners in Education (PIE) focuses on the link between strong schools, student achievement and the community.

PIE exists to encourage groups, organizations and businesses to become engaged in efforts to support our future workforce in fresh, meaningful and innovative ways. Sherman ISD Partners In Education strives to be a catalyst for the building and maintenance of effective and efficient school-community partnerships.

## Mission

Partners in Education’s Mission is to create and foster effective community and school partnerships to enhance educational opportunities in support of Sherman ISD students, schools, and staff.

## Vision

Partners In Education’s Vision is that Sherman and Texoma community and Sherman ISD campuses work together to help ensure academic excellence and personal success for all students.

## What is Partners in Education?

Partners in Education(PIE) is a cooperative relationship where the community—organizations, faith groups, civic groups, government agencies and businesses—partner with Sherman Independent School District to work together to benefit students, schools, partners, and our community overall. Sherman ISD schools and programs are enhanced through these partnerships that bring expertise, involvement, interaction and support from the community into the classroom. The biggest benefit is that everyone benefits—students, schools, partners, and the community.

# Programs

The purpose of the Adopt-A-School and SISD Partners programs are to utilize the vast amounts of organizations, faith groups, civic clubs, and other entities in Sherman and the surrounding community to strengthen, enhance and enrich the quality of education in Sherman ISD.

## Adopt-A-School

Adopt-A-School partners create an ongoing relationship with a single SISD school that benefits students, school, staff, families, and/or campus as well as the partner. It includes a commitment of time, energy and expertise of a business or organization for at least one year.

## SISD Partners

SISD Partners is designed to help create a mutually beneficial relationship between a business or organization and the district to provide schools and community entities an opportunity to share resources. Partnerships are designed to be dynamic, innovative, and rewarding. The overall goal is to create a relationship that is highly responsive to the needs of the partner and the district to the benefit of all.

## Perks

SISD Partners and the Adopt-A-School participants are eligible to participate in the SISD Perks Program. As one of the largest employers in Texoma, Sherman ISD employees have a lot of purchasing power. Feature your business through the SISD Perks program—discounts and offers exclusively for Sherman ISD employees when they visit your business and show their SISD badge.



# Partner Activities

Adopt-A-School and SISD Partners activities can include:

- Providing volunteers for schools
- Supporting student achievement
- Encouraging school to career activities
- Promote student performance
- Donation of in-kind supplies and resources
- Supporting teachers and faculty
- Providing funds for important resources
- Start up or sustain school programs
- Assist with school improvement projects

## Why Partner

A strong public school system is basic to the health and growth of a community. Quality schools not only enhance the lives of students, families and communities; it attracts people living in the area. When new businesses are attracted to the area they, in turn, provide important services, new jobs and help increase the tax base. Everyone wins when our schools provide the very best educational opportunities possible.

## Things to Consider

- Will this benefit my company, organization and local school?
- What resources (volunteer time, services, expertise, in-kind donation, financial resources) does my organization have to offer?
- What degree of commitment at all levels of our organization will we have?
- How many employees/members can participate?
- What amount of time can be given?
- What campus will be best for our partnership?

## More about Partnering

Adopt-A-School and SISD Partners encourages support through a variety of methods and can include but are not limited to: volunteering; provision of services or expertise; in-kind donations; and financial support. These programs help schools and businesses/organizations develop partnerships that support schools and students. The parties commit to specific activities intend to benefit students, improve student achievement and accomplish school improvement plan goals. In order to participate, all Adopt-A-School and SISD Partners members must fill out a Partnership Application form and be approved to participate.